



Hello,

Thank you again for your interest and volunteering for the Take a Stand Against Meth Campaign. We officially kicked off this campaign in 2019 and made a significant amount of progress in a short amount of time. Some of our major accomplishments included:

- Six taskforce teams along with a communication and volunteer sub-committee were formed.
- Website developed and active: [Take a Stand Against Meth Website](https://www.takeastandagainstmeth.org)
- Documentary filmed in partnership with WQOW related to methamphetamine use, which can be found on our website.
- Social media sites established and conducted by volunteers.
- Two free community trainings related to Adverse Childhood Experiences held.
- Five Community kick-off events completed.
- Created curriculum in partnership with CESA 10 related to prevention surrounding drugs and alcohol, specifically focusing on meth. This will be incorporated into schools throughout Chippewa County in the Fall of 2021.
- Marketing and awareness materials including yard signs, brochures, business cards for the County tip line, and pens distributed.
- Numerous presentations to businesses, clubs, and other groups to help promote the anti-meth cause.
- Purchase of a “meth gun” to help law enforcement detect the presence of methamphetamines.
- Planning for a Legislative sit-down to discuss feedback received from community kick-off events
- Purchased a “hidden in plain sight” room to help educate parents and the community on the danger of drugs that can be hidden in areas of a room.

Unfortunately, COVID-19 struck and spiraled all of us into something we had never before experienced. The pandemic brought forth challenges we could not have imagined. People already struggling with mental health and drug addiction faced even more struggles. All of us had to figure out new way of doing things in all areas of our lives. Challenges for the campaign included loss of leadership, volunteers and team members unable to dedicate time to the campaign, an inability to meet in-person, and loss of volunteer and outreach opportunities, to name a few.

During this time, team meetings and community campaign activities were essentially put on hold. However, the CORE group began to meet again in December 2020 and are now ready to revitalize the campaign and reengage our volunteers. We are in the process of reviewing data, discussing the

structure of the campaign moving forward, and continuing our fight against not only meth but drug addiction in general.

For those of you who were members of one of the Taskforce Teams, we will be reaching out to you once greater structure is in place.

Based on feedback from the community events and the taskforce teams, some of the action items to be addressed this year include:

- Hosting more virtual and in-person trainings related to Adverse Childhood Experiences (ACES).
- Continuing to educate the community on what meth is, what it looks like, and what to do if you suspect usage or activity. This will include Videos and instructional guides.
- Increased volunteer involvement and community outreach at events such as the Fair, Concerts, Springfest, school events etc.
- Reaching out to businesses to educate, orient, and encourage mentoring at their place of employment to include hosting NA or AA meetings.
- Discuss and plan for more “Recovery” events in the community for families that does not involve alcohol.
- Continue to build upon resources and information outreach for those individuals in need of mental health or substance abuse services.
- Plan ongoing communication with Legislators related to struggles and services for mental health and substance abuse.

The above is not an exhaustive list of examples of work in progress. We know that it has been awhile, and this will be a long-term project, but we cannot do this without community involvement. If you have any suggestions, ideas, or comments please feel to reach out to info@takeastandagainstmeth.org or rbaier@co.chippewa.wi.us.

Thank you again for your support. Chippewa County is a special community and together we can and will make a greater positive difference in the lives of our neighbors and families.

Rose Baier

Take a Stand Against Meth Team
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